

# Media Advisory



## 'Excellence in Sport' webinars begin May 16

### Professional development series aims to enrich local sport experience

#### WHAT:

Sport Aurora, in conjunction with Sport for Life, is offering a live webinar series, beginning May 16. This professional development opportunity is targeting coaches, administrators, sport leaders, and players, but would also be of interest to parents and anybody with an interest in enriching their local sport experience.

In this first "Excellence in Sport" series, leading experts will explore a variety of topics, and deliver cutting-edge information that can be used right away.

#### WHEN:

#### May 16: ENGAGING GIRLS AND YOUNG WOMEN

*Sabrina Razack is an Educator for the TDSB, with NCCP certifications in basketball, track and field, and has coached multiple sports.*

Long-term athlete development (LTAD) is improving the delivery of sport and physical activity, but there are many roadblocks for girls and young women. Sabrina will explore key issues in supporting them as athletes and leaders, including training, injury prevention, role models, and more.

#### May 30: TEAM-DRIVEN SPORT LEADERSHIP

*Dave Cooper is a former international tennis coach, author, and sport consultant who currently works as a corporate leadership coach.*

Having coached professional and Olympic athletes, Dave will present powerful new concepts that players, coaches and teams can use to dramatically improve performance while increasing mental toughness, confidence and leadership skills.

#### June 6: SPORT FOR PERSONS WITH A DISABILITY

*Vicki Keith Munro is a one of the most successful marathon swimmers in the history of the sport.*

Vicki holds 16 world records, and was the first to cross all five Great Lakes. She is also a Member of the Order of Canada. Be inspired by this world-class performer who has coached athletes with a disability at the highest levels, and has raised more than \$1 million to support programs for children with disabilities.

#### June 13: COACH TRAINING - WHERE DO I START?

*Jeremy Cross is Director Coach Development at Coaches Association of Ontario, and has worked with Maple Leaf Sports and Entertainment, University of Waterloo, and the Orlando Magic.*

Getting your coach development, training and NCCP education can seem overwhelming. Jeremy will take you through a variety of entry points for your coaching education, and set you on the right track.

#### About Sport Aurora:

Founded in 2005, Sport Aurora is a not-for-profit corporation that supports and develops high-quality sport opportunities. They advocate on behalf of member organizations to increase participation, build capacity and celebrate excellence. Sport Aurora now represents 31 sport organizations, with a volunteer base of more than 2,500, and a player base of nearly 10,000 from ages of 3 to 80. Sport Aurora has also helped develop the municipal Parks and Recreation Master Plan, continues to provide leadership and guidance, and has become the "voice" of Sport in the Town of Aurora. For more information, visit <http://www.sportaurora.ca/>

#### About Activate Aurora:

Activate Aurora is on a mission: to make Aurora "Canada's Most Active Community" through education, activities and awareness. This Ontario Trillium Foundation (OTF) funded program was designed by Sport Aurora with the guidance of the Canadian Sport for Life Society, and is endorsed – and supported – by the Mayor's Task Force on Physical Activity. The Activate Aurora team includes representatives from diverse areas of interest: local sports organizations, education, parks & recreation, seniors and health care. For more information, visit <https://activateaurora.com/>



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**June 20: EXPLORING RISK AND PLAY**

*Brandy Tanenbaum is the Injury Prevention Program Coordinator at Sunnybrook Health Sciences Centre.*

Safety in sport is essential, but must be balanced with risk. Growing evidence demonstrates that learning to successfully deal with risk is an essential life skill. Brandy will explore the connection between play, risk and physical literacy as part of healthy childhood development.

#### WHO:

Coaches, administrators, sport leaders, players, parents, and anybody with an interest in enriching the local sport experience.

#### REGISTER:

These are live webinars: 7:30 - 8:45 pm. Visit [www.sportaurora.ca](http://www.sportaurora.ca) for details, or to register.



For further information, please contact:  
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